

# Melissa Smith

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## OBJECTIVE

Seeking an Entry Level Design position in an organization that values highly creative, task oriented Designers, dedicated to increasing a company's marketability and web presence.

## EDUCATION

**Pratt Institute**, Brooklyn, New York

May 2006

Bachelor of Fine Arts - Major: Communication Arts ~ GPA: 3.82

Honors: *Magna Cum Laude, National Honors Society*

Scholarships: *National Student Art Foundation, President's Academic Scholarship*

## SKILLS

### **Applications and Computer Skills**

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe ImageReady
- Adobe After Effects
- Macromedia Dreamweaver
- Macromedia Director
- Macromedia Flash
- Macromedia Fireworks
- Quark Xpress
- Final Cut Pro
- Java Scripting, CSS
- HTML, XHTML, DHTML
- Action Scripting, Lingo
- Proficient in Mac and PC

### **Design and Technical Skills**

- Web Design
- Web Master
- Interactive CD-Rom & DVD-Rom Authoring
- Digital Compositing
- Non – Linear Video Editing
- 2d Animation (Flash & Director)
- Photoshop Image Editing & Correcting
- Packaging Design
- Pre-flighting
- Computer Illustration
- Typography
- Studio Art Skills

## WORK EXPERIENCE

4/2004 – Present

**Freelance Graphic Designer;** Boston, Massachusetts

- Design and maintain websites
- Design brand identity, logo and promotional print material
- Create and implement web and CD-Rom animations
- Work with clients to ensure the highest level of quality and client satisfaction

1/2006 – 5/2005

**Brooklyn Press,** Brooklyn, New York

**Intern**

- Assisted Art Director with advertisement layouts
- Designed promotional mailing fliers and internal newsletter
- Pre-flighting: Assured all files were prepared properly for print

9/2003 – 5/2006

**Pratt Institute;** Brooklyn, New York

**Work Study – Art Department**

- Assisted Chairperson with clerical duties including filing, answering phones and document preparation for department meetings
- Assisted Professors with class preparation
- Tutored students in various design subjects and software